

Course Timeline & Deliverables for The Berkeley Open Innovation Program

Weekly Submissions/group: One page update – Upload 3-min video update "Entrepreneur in his own words"

One-page English translation to Mentors before each session

Dates (Mon 6-7am PSD)	Tasks To Be Accomplished Before Each Mentorship Sessions
September 5th	Teaching Week – Group Formation, Entrepreneur Selection & Set-up LinkedIn Profiles
September 12th	Introductory Mentorship session and Orientation – the Big Picture
September 19th	<u>1st video submission</u> : Entrepreneur Profile: Business Aspirations, key barriers, and Pain Points for expansion. (Uploaded to google drive with a time stamp) - 1 st Update
or September 26th	<u>2nd video submission</u> : Entrepreneur Reaction to Recommended Action Plan formulated by Students with help of Berkeley Innovation Mentors
October 3rd	Project updates - One-page summary with questions
October 10th	Project updates - One-page summary with questions
October 17th	<u>3rd video submission</u> : Entrepreneur Feedback On: Implementation issues, Bottlenecks, Weakest links – for discussion and formulation of solutions
October 24th	Project updates - One-page summary with questions
October 31st	Project updates - One-page summary with questions
November 7th	Project updates - One-page summary with questions
November 14th	<u>4th video submission</u> : Entrepreneur Reaction to the Revised Action Plan - Last session
December 15th	Entrepreneur Live Testimony & Presentation on Location at GIET Campus: New Business Impact, Scalability, and Sustainability – Success/Failure – Way Forward

Role	Responsibilities
Student	Educators, Facilitators and Enablers to Empower local entrepreneurs
Mentor	Direct students to do relevant research, ask the right questions to formulate solutions
Berkeley Faculty	Provide frameworks, models and use cases and teach students how to think.
Indian Faculty	Motivate student participation and provide local and facilitation

Factors that will determine program completion for eligibility for the Berkeley certificate:

1. Attendance is mandatory - lack of internet connection is not an excuse for delays attendance or project submissions
2. Several follow-ups and videos will be required throughout the course
3. Entrepreneur must turn up on December 15th – Presentation Day at GIET Campus
4. Evaluation will be based on business impact on the local economy.
5. Models must be scalable to expand the business statewide, nationally, or internationally.
6. The students are required to document all their tasks separately to justify their contribution
7. Some business identity proof must be obtained from the entrepreneur
8. Verification of the business will play an important part. Community validation & peer evaluation may be considered.