

Open Innovation Handbook

Edited by Henry Chesbrough, Agnieszka Radziwon, Wim Vanhaverbeke, Joel West

Background to the Handbook:

Nearly twenty years ago, the book *Open Innovation* by Henry Chesbrough ushered in a new perspective towards industrial innovation. Since that time, thousands of articles have appeared that explain and expand upon this approach to understanding innovation. A recent search on Google Scholar found more than 160,000 citations to “open innovation”. This wonderful response, in turn, has created problems, as well as insight. There is now so much material published in the open innovation literature that it can be a daunting task to know where to start, what is most important, and where the field is heading.

For these reasons, the four scholars listed above are preparing to edit an authoritative *Handbook on Open Innovation*. This *Handbook* will be a comprehensive collection of short and authoritative chapters that summarizes the most vital research published in Open Innovation. It promises to be an essential reference for seasoned scholars, a welcome introduction for junior scholars, and a kick-start package for undergraduate and MBA students. It also will be of great interest to enlightened practitioners who are engaged in the practical application of open innovation ideas. A recent search on LinkedIn found 665,000 people who had open innovation in their job profile (and more than 11,000 job openings with open innovation as part of the job description). This shows us that beyond academics, both managers and future managers should be considered as a key target group for the handbook.

Our handbook aims to attract our readership through 1) forward-looking content, 2) combination of experienced academic researchers with some contributions from industry managers, showing how they applied these concepts, and 3) a unique structure of the handbook, which would enhance the sales through a possibility to mix and match the short chapters depending on the reader’s needs. We are also ready to develop short videos to promote the Handbook and certain of its entries.

On the content of the book: This handbook will serve as the definitive reference for the large and growing field of Open Innovation. It presents the current state of the art for the understanding and practice of the concept and includes a future outlook for how open innovation should be further developed. The main overall aims of the book are to offer a guidebook for managers seeking to employ open innovation, and an authoritative reference for scholars seeking to conduct new research in these areas. The book contains chapters on why open innovation has been important in management/organization studies (and teaching), inventories of industries, sectors, and research fields previously explored, with a big emphasis on areas not yet fully explored or unattended. The editors have recruited leading academic scholars to contribute chapters to the Handbook, and will also include several chapters from industry practitioners, to show the concept in practice, integrating various facets together to generate results from Open Innovation.

Target group: Researchers, managers and students within the management/organization area, but also teachers and consultants within the same areas.

Word length: Approximately 50 – 60 chapters of a range of **3,000 – 5,000 words** each (references excluded), plus one foreword and a preface (i.e., in total, 180,000-300,000 words), plus one black-and-white figure or table per chapter.

Suggested delivery date: Our goal is to have the book in print by the end of 2023, marking the 20th anniversary of the publication of the initial book on this subject. The first drafts of the chapters are planned to be due **May 31st, 2022** and final drafts will be due in late summer 2022.

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