BERKELEY INNOVATION FORUM
GARWOOD CENTER FOR CORPORATE INNOVATION

[ Online ]

April 7 - 8, 2021
Meeting Time Zone: Pacific Standard Time (PST)

“Transforming & Transitioning Your Firm During Geo-Political Unrest Through Open Innovation”
In Discussion with Thought Leaders and Senior Executives

Day 1: Wednesday, April 7, 2021

8:00am - 8:15am  Welcome

Henry Chesbrough
Faculty Director,
Garwood Center for Corporate Innovation,
UC Berkeley

Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and faculty director of the Garwood Center for Corporate Innovation. An internationally acclaimed author, Dr. Chesbrough's Open Innovation concept was first introduced in his award-winning book, “Open Innovation: The New Imperative for Creating and Profiting from Technology” (2003). When he coined the term Open Innovation, he defined an approach that companies around the globe now use to innovate. Today, Chesbrough works directly with companies through Garwood's programs to apply the principles of Open Innovation, and he continues to refine our understanding through his research and books.

8:15am - 8:50am  “The Role of Energy Production and Distribution in Managing Geo-Political Unrest”

Vinod Philip
Chief Technology & Strategy Officer,
Siemens Energy

Vinod Philip is a strategic, people-oriented, and dedicated business leader with a strong technology and product focus. At Siemens, he assumed various managerial and executive roles with an increase in responsibility for the energy sector. In his role as the CTO of Siemens’ Power & Gas Division, he is responsible for developing the Product and Technology Portfolios needed to ensure the long-term success of the multi-billion dollar division, as well as leading the transformation of the division into a world-class digital manufacturing enterprise.

8:50am - 9:30am  Panel Discussion

Dr. G Ganesh Das
Head – Collaborations, Innovation and R & D, Tata Power Delhi Distribution Limited & Chief Executive Officer, Clean Energy International Incubation Centre

Marco Alberti
Sr. International Institutional Affairs Officer, Enel

Jeff Southerland,
Leader/Market Strategy & Solutions/ Solutions Development
Duke Energy

9:30am - 10:00am  Networking in small groups
10:00am - 10:45am

**How Can Earth Surveillance Information/Technologies Help Business in Times of Global Unrest?**

Parimal Kopardekar (PK) serves as the Director of NASA Aeronautics Research Institute (NARI). He is responsible for exploring new trends, collaborations and partnership needs related to aviation enterprise. He also serves as NASA's senior technologist for Air Transportation Systems and principal investigator for the Unmanned Aircraft Systems Traffic Management (UTM) project. He is the recipient of many awards, including NASA Government Invention of the Year, Exceptional Technology Achievement Medal, Outstanding Leadership Award, Engineer of the Year Award, and Samuel J. Heyman Service to America's Promising Innovation Award. PK was named among 25 most influential people in drone industry. He is Co-Editor-in-Chief of Journal of Aerospace Operations and Fellow of the American Institute of Aeronautics and Astronautics. He also serves as an adjunct faculty and teaches undergraduate and graduate courses related to operations management and supply chain management.

10:45am - 11:25am

**Rupak Biswas**
Director of Exploration Technology at NASA Ames Research Center

Dr. Rupak Biswas is the Director of Exploration Technology at NASA Ames Research Center and has held this Senior Executive Service (SES) position since January 2016. He is in charge of planning, directing, and coordinating the technology development and operational activities of the organization that comprises of advanced supercomputing, human systems integration, intelligent adaptive systems, and entry systems technology. The directorate consists of approximately 750 employees with an annual budget of $160M, and includes two of NASA's critical and consolidated infrastructures: arc jet testing facility and supercomputing facility. During his 30-year career with NASA, he has received several awards, including the Exceptional Achievement Medal and the Outstanding Leadership Medal (twice). He is an internationally recognized expert in high performance computing and has published more than 160 technical papers, received many Best Paper awards, edited several journal special issues, and given numerous lectures around the world.

11:25am - 12:00pm

**Panel Discussion**

David Rapaport  
Head of Research & Collaboration Management, Siemens

Ajit Ranade  
President & Chief Economist, Aditya Birla Group

Molun Zhang  
R&D Sr. Manager External Technology Acquisition, The Coca-Cola Company

12:00pm - 12:10pm

**Recap, Takeaways, and Evaluations with Henry Chesbrough**

12:10pm - 12:30pm

**Networking in small groups**

12:30pm

**End of program**

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**Solomon Darwin**
Executive Director  
Garwood Center for Corporate Innovation

Solomon Darwin is the executive director, Garwood Center for Corporate Innovation and former executive director of Financial Reporting and Management at the Haas School of Business. Before joining UC Berkeley, he was an Associate Professor of the University of Southern California from 1996-2005. Solomon Darwin has more than 13 years of industry experience at Bank of America and Motorola. Darwin is the author of several books related to sustainability of the planet, the Smart Village Movement, Rebuilding India Initiatives, and Business Models in Emerging Economies.
How Can Earth Surveillance Information/ Technologies Help Business in Times of Global Unrest?

Panel Discussion
10:00am - 10:45am
10:45am - 11:25am

David Teece
Professor in Global Business, Haas School of Business

David Teece is an economist and an authority on matters of industrial organization, technological change, and innovation, competition policy, and intellectual property. He has received eight honorary doctorates. Teece has over 30 years of experience as an active consultant performing economic, business, and financial consulting services to businesses and governments around the world. He has worked on matters in industries ranging from music recording to DRAMS, software, lumber, and petroleum, and has testified in both federal and state court, before Congress, and before the Federal Trade Commission, as well as in several international jurisdictions. He is the author of more than 200 books and is the co-editor of Industrial & Corporate Change (Oxford University Press). He is also one of the Top 10 cited scholars for the last decade and has been recognized by Accenture as one of the world’s top-50 business intellectuals. Teece is Chairman and Principal Executive Officer of Berkeley Research Group.

11:40am - 12:00pm

Evaluation and Closing Remarks with Henry Chesbrough
Recap, Takeaways, and Evaluations with Solomon Darwin

Networking in small groups

12:00pm - 12:20pm

Networking in small groups
End of Program

8:15am - 8:55am
Rebuilding India - Overcoming Calamities of the Past and Present for Self-reliance

Dr. Rajiv Kumar
Vice Chairman, NITI Aayog, Office of Prime Minister, India

Dr. Rajiv Kumar is Vice Chairman, NITI Aayog, in the rank and status of a Cabinet Minister. He also serves as the Chancellor of Gokhale Institute of Politics and Economics, Pune. His earlier stint in Government was initially with the Ministry of Industry and subsequently in the Ministry of Finance, as Economic Advisor during the reform years of 1991-1994. He also served as an independent director on the Central Boards of the Reserve Bank of India and the State Bank India. He has wide experience in government, academia, industry associations, as well as in international financial institutions. Dr. Kumar has a Ph.D. in Economics from Lucknow University, India and a D. Phil. from Oxford University, UK.

8:55am - 9:30am
Panel Discussion

9:30am - 10:00am
Networking in small groups

10:00am - 10:45am
Leveraging Entrepreneurial Leadership Styles During Geo-Political Unrest

David Teece
Professor in Global Business, Haas School of Business

10:45am - 11:25am
Panel Discussion

11:20am - 11:40am
Recap, Takeaways, and Evaluations with Solomon Darwin

11:40am - 12:00pm
Evaluation and Closing Remarks with Henry Chesbrough

12:00pm - 12:20pm
Networking in small groups

12:20pm
End of Program

9:30am - 10:00am
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