Day 1: September 21, 2020

8:00am - 8:15am  Welcome

**Henry Chesbrough**  
Faculty Director,  
Garwood Center for Corporate Innovation, UC Berkeley  
Berkeley Haas

Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and faculty director of the Garwood Center for Corporate Innovation. An internationally acclaimed author, Dr. Chesbrough’s Open Innovation concept was first introduced in his award-winning book, “Open Innovation: The New Imperative for Creating and Profiting from Technology” (2003). When he coined the term Open Innovation, he defined an approach that companies around the globe now use to innovate. Today, Chesbrough works directly with companies through Garwood’s programs to apply the principles of Open Innovation, and he continues to refine our understanding through his research and books.

8:15am - 8:30am  Networking in Small Groups

8:30am - 9:15am  Dell: “New Market Opportunities in the Pandemic”

**John Roese**  
President & CTO,  
Dell  
Dell EMC

John Roese is President of Cross-Product Operations & the Chief Technology Officer of Dell EMC. In this role, John is responsible for ensuring Dell Technologies anticipates customers’ needs and leads the technology industry in a scalable, coordinated and efficient manner. John’s organization provides the foundation, tools and processes needed to both foster innovation and optimize Dell EMC technology and R&D capabilities. This is an expansion of John’s existing role as EMC’s Chief Technology Officer. John joined EMC in the fall of 2012 and was instrumental in shaping EMC’s technology strategy as the company embarked upon a new growth and leadership across three of the most transformative trends in the history of IT – Cloud, Big Data and Trusted IT.

9:15am - 10:00am  thyssenkrupp Transrapid: “Building New Industry Standards for Big Data”

**Dr. Reinhold Achatz**  
General Manager,  
thyssenkrupp Transrapid (former CTO, thyssenkrupp)

Dr. Reinhold Achatz is Head of the Corporate Function Technology, Innovation and Sustainability at thyssenkrupp AG in Essen, Germany. In this position he is globally responsible to initiate and implement future oriented projects, to identify and leverage synergies between thyssenkrupp’s businesses and to define, implement and improve processes.

10:00am - 10:15am  Small group networking/Coffee break
Day 2: September 22, 2020

8:00am - 8:15am  
Welcome  
Solomon Darwin  
Executive Director, Garwood Center for Corporate Innovation

8:15am - 9:00am  
Deborah McRonald  
Assistant Vice President, Head of Technology Licensing, Nestle

9:00am - 9:45am  
Dell: “Research on Research - Industry Perspectives”  
Deborah Stokes  
Director of External Research, Dell

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10:15am - 11:00am  
Ericsson: “Leveraging Open Innovation to Accelerate Technology Solutions”  
Mallik Tatipamula  
CTO, Ericsson

11:00am - 11:30am  
Wrap-up of Day 1 - Solomon Darwin, Executive Director, Garwood Center

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Dr. Mallik’s contributions to the telecommunications industry are through practical innovations and implementations in Internet Protocols, Software Defined Networking, Network Function Virtualization technologies, enabled 2G to 3G, 3G to 4G and now 4G to 5G migrations. He held executive positions at Ericsson, Cisco, Juniper, F5 in delivering multi-billion dollars products adopted by global telecommunications operators. He contributed to telecommunications standards, co authored 2 books, 100+ publications and U.S. patents. He is a visiting professor at King’s College London. He serves on the advisory board of Global Semiconductor Alliance, start-ups. He taught at Stanford, UC Berkeley.

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Solomon Darwin is the executive director, Garwood Center for Corporate Innovation and former executive director of Financial Reporting and Management at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor of the University of Southern California from 1996-2005. Solomon Darwin has more than 13 years of industry experience at Bank of America and Motorola.

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Deborah is responsible for Global Technology Licensing at Nestlé in Open Innovation and Venturing. She is part of Research and Development and works internally and externally to foster existing/new collaborations that create relevant new intellectual property, product innovations that delight consumers and further Nestlé’s efforts to promote sustainability, nutrition, health and wellness. Deborah leads a global network of innovation experts at Nestlé’s various technology and development centers which seeks to nurture and cultivate open innovation and to share.

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Deborah R. Stokes is the Director, External Research and Academic Alliances for Dell EMC. In this role, she is responsible for research and education programs, collaborating across the R&D ecosystem, as part of the Office of the CTO. Deborah has served in various technology leadership positions including business development, advanced technology, product development, marketing, and operations for over 25 years in large global technology firms such as Nortel and Huawei. She also has additional experience in the education vertical.
Sanjay Poonen joined VMware in August 2013, and is responsible for worldwide sales, services, support, marketing and alliances. He is also responsible for the Security strategy and business at VMware. Previously, Poonen held the role of executive vice president and general manager for the End-User Computing business unit at VMware, where he ran the business end-to-end, from engineering to sales. Before VMware, Poonen was president of Platform Solutions at SAP AG. During his more than seven years at SAP, Poonen held several executive-level roles in product development and sales, including leading SAP's Analytics, Big Data, Mobile and all Industry Business Units, driving many solutions to industry-leading market positions.

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Members of the Berkeley Innovation Forum

- Deborah McRonald
  Assistant Vice President,
  Head of Technology Licensing

- Sanjay Poonen
  COO, VMware

- Solomon Darwin
  Executive Dir., Garwood Center for Corporate Innovation, UC Berkeley