

Post-COVID

Recovery Strategies through Open Innovation

Capturing Value from Use Cases Under Development

September 21-22, 2020 - Virtual Zoom Sessions

DRAFT AGENDA

Learning Objectives:

The Covid-19 pandemic has disrupted our normal activities and business activities in unprecedented ways. It is now clear that the pandemic will be with us for some time. How must we adapt and innovate, to sustain and prosper under these conditions?

Learning Format:

Our highly interactive virtual meetings will consist of responses from our members who are facing these challenges directly. To facilitate interaction, we will hear directly from our members, break into small groups to discuss our responses to them, and regroup to summarize key learnings.

Post Engagement:

Key takeaways of the discussions will be captured in a white paper to a) promote further offline discussions among our members, b) to support one another's journeys through this crisis and, c) add value for further academic research and investigation to accelerate solutions.

Day 1, September 21, 2020

- 8:00 am Welcome – *Henry Chesbrough, Faculty Director, Garwood Center*
- 8:15 am *Networking in Small group*
- 8:30 am New Market Opportunities in the Pandemic - *John Roese, President & CTO, Dell*
- 9:15 am Building New Industry Standards for Big Data – *Dr. Reinhold Achatz, CTO, thyssenkrupp*
- 10:00 am *Small group networking/Coffee break*
- 10:15 am Leveraging Open Innovation to Accelerate Technology Solutions – *Mallik Tatipamula, CTO, Ericsson*
- 11:00 am Wrap-up of Day 1 – *Solomon Darwin, Executive Director, Garwood Center*
- 11:30 am *End of Program Day 1*

Day 2, September 22, 2020

- 8:00 am Welcome – *Solomon Darwin, Executive Director, Garwood Center*
- 8:15 am Exploring New Partnerships & Alliances, *Deborah McDonald, Global Head of Open Innovation, Nestle*
- 9:00 am Research on Research - Industry Perspectives, - *Deborah Stokes, Dir of External Research, Dell*
- 9:45 am *Small group networking/Coffee break*
- 10:00 am Repurposing Technology Assets to Unlock New Value, *Sanjay Poonen, COO, VMware*
- 10:45 am Measuring Business Valuation of Innovation, BIF Survey Results, *Henry Chesbrough*
- 11:05 am Wrap-up & Feedback on the Meetings – *Henry Chesbrough, Faculty Director, Garwood Center*
- 11:30 am *End of Program Day 2*