



**Global Advanced Management Program**  
**Faculty Director: Prof. Solomon Darwin, UC Berkeley, Haas School of Business**  
**Disruptive Innovation & Open Business Models in the Changing Global Landscape**  
**Agenda: July 05 – 11, 2015**

- Sun, July 5: **Welcome dinner, TiE Silicon Valley, Santa Clara (4pm - 9pm)**
- Problem Finding & Framing Exercise: The participants are required to come prepared to discuss at least 4 innovation barriers within their firms in each of the following categories: 1) Culture 2) Leadership and 3) Organizational Structure
- Mon, July 6: **Instruction at Haas School of Business, UC Berkeley (9am – 5pm)**
- The Case for Open Innovation, Professor Darwin, UC Berkeley (9am – 1pm)
  - Berkeley Campus Tour (2pm -3pm)
  - Keynote: Naveen Jain, World Innovation Institute Founder & Entrepreneur (3pm-5pm)
  - Dinner at Fishermen’s Warf, San Francisco (7:30- 8:30pm)
- Tue, July 7: **Lectures and Guest Speakers -TiE Silicon Valley, Santa Clara (9am – 7pm)**
- Business Model Innovation, Prof. Darwin, UC Berkeley (9am- 10am) & (2pm-5pm)
  - Keynote: Vivek Wadhwa, VP of Innovation & Research, Singularity Univ.(10am-12pm)
  - Panel Speakers: C-Suite Executives: Rocket Space, TechShop & Optum (6pm - 7pm)
- Wed, July 8: **Executive Briefings at Silicon Valley Companies (9am – 7:30pm)**
- Standard Chartered Bank, Todd Schofield, Dir. of Open Innovation ( 9:00am – 11am)
  - Wells Fargo, Erik Stuart, Head of Strategic Planning (1pm – 3pm)
  - Evening Speaker: Navi Radjou “Creative Problem-Solving” (5pm-6pm)
  - Keynote: Ambassador Venkatesan Ashok, Consul General of India (6:30--7pm)
  - Panel Discussion: Emerging New Business Opportunities in India (7pm- 7:30pm)  
Panel Speakers: Steve Myers, Naveen Jain, Navi Radjou & Raj Desi
- Thu, July 9: **Executive Briefings at Silicon Valley Companies (8:30am – 4pm)**
- Intel, Dr. Jerry Bautista, Vice President (8:30am – 10:30am)
  - Google, Vice President of Access, (11:30am -1pm)
  - Stanford Medical Centre, Raj Behal, MD, Chief Quality Officer/ CTO (2pm- 4pm)
  - Shopping and Free Time
- Fri, July 10: **Executive Briefings at Silicon Valley Companies (9am – 9pm)**
- Cisco Manjula Talreja, Vice President (9am – 11pm)
  - IBM, Dr. Jim Spohrer, Global Dir. of Univ. Prog. & Cognitive Systems Inst.(1pm – 3pm)
  - PayPal, Amol Patel, Director, Global Business Development (4pm – 5:30pm)
  - Participants work on Individual Project Deliverables - New Business Models (7pm-9pm)
- Sat, July 11: **Recap & Wrap-up (8:30am – 1:00pm)**
- Individual Presentations: Innovative Business Models of Participant Companies
  - Recap: Professor Darwin’s on Lessons Learned – Program ends (1pm)